

MY VE TRANSFORMATION RUBRIC OVERVIEW

Submission Criteria

This project allows students to track and share their VE experience as it unfolds during the school year. On a weekly or monthly basis, students are expected to film and submit video responses to reflection questions. There are six questions that students are required to answer as well as several optional questions.

Video responses should be no shorter than 30 seconds per question. Try to keep the length of each video under 7 minutes.

Review Criteria

Video submissions will not be judged the way a competition is judged but submissions will receive feedback where applicable. Use the following criteria as a guide for making and delivering the video responses and for instruction for this project.

Career Readiness Framework Alignment

Leadership Competencies:

- Demonstrates intrapreneurship
- Adapts in an ambiguous environment
- Demonstrates well-rounded perspective and unique style

Professional Competencies:

- Communicates effectively
- Demonstrates effective project management
- Demonstrates self-development and learning orientation
- Demonstrates professionalism

Core Technology Skills Competencies:

- Video recording
- Department/function-specific technology

Delivery	How well does the video submission accurately reflect the students' authentic feelings and experiences? How well did the student communicate their answers? How engaging was the student in their video (e.g. looking into the camera, speaking clearly, etc.)?
Content	How well are the reflection questions answered? Are reflection questions answered in a way where the question is stated as an answer before delivering their answer? How well does the student share the story of their VE experience? Is the submitted action footage relevant to the responses?
Submissions	How many videos has the student submitted? Are the submissions being submitted consistently based on the timeline (weekly or monthly) the student picked?

Rubric

5 stars Well above standards	Outstanding execution: content and/or strategies are clear, comprehensive, thoughtful, and very well developed.
4 stars Above standards	Well executed: content and/or strategies are evident and well developed.
3 stars Meets standards	Includes essential components: content and/or strategies are evident; most components are developed.
2 stars Below standards	Missing essential components: content and/or strategies are not evident or unclear; development is below standards.
1 star Well below standards	Major flaws or section missing.



MY VE TRANSFORMATION PROJECT DETAILS

Response Video Contents (up to 7 minutes long)

- Filmed in a way where the student is speaking directly to viewers about their experience
- Each response to a required question is at least 30 seconds long
- Videos must contain answers to all required reflection questions
- Videos may contain answers to one or more optional reflection questions

Required Reflection Questions

- How do you feel right now about your VE experience?
- What is one task/project you're currently working on?
- What is one thing you recently experienced in VE that you've never experienced before?
- What is currently the biggest challenge you face in VE?
- What do you want to accomplish by the next video?
- What does "leadership" mean to you?

Optional Reflection Questions

- What is something you've learned that you apply/can apply to your life outside of VE?
- Who is a business professional you interacted with recently? What was the interaction like? What did you learn through that interaction?
- What is a tool, app, or resource that you used? How did that help you with your work?
- What are you doing outside of VE that you're excited about?

Action Footage Opportunities

- · Company meeting
- Department meeting
- Working on a project
- Delivering a presentation to the class
- Working with a business professional
- Working at an event

Submission Timelines

Weekly or Monthly

Sample Submission Calendar (Monthly)

- First Week Mon, Aug 13, 2018
- Week 4 Tue, Sep 4, 2018
- Week 8 Tue, Oct 2, 2018
- Week 12 Tue, Oct 30, 2018
- Week 16 Tue, Nov 27, 2018
- Week 18 Tue, Dec 11, 2018
- Week 24 Tue, Jan 22, 2019
- Week 28 Tue, Feb 19, 2019
- Week 32 Tue, Mar 19, 2019
- Week 36 Tue, Apr 16, 2019
- Week 41 Tue, May 21, 2019